BRUCE JONES Forest, Va.

ROBERT OSBORNE Fairview Square Lynchburg, Va.

LLOYD ELLIOTT Crewe, Va.

T. C. BERRYMAN Madison Heights, Va.

DAVID BOELTE Halifax, Va.

GLENN GILLETTE Memorial Ave. Lynchburg, Va.

LINDA RAMSEY Amherst, Va.

WENDELL WITT Memorial Ave. Lynchburg, Va.

MORRIS DUNN Altavista, Va.

RANDY ROBERTSON Victoria, Va.

DENNIS VANCE Appomattox, Va.

LEON McCLURE Fairview Square Lynchburg, Va.

JIMMY ARTHUR Waterlick Plaza Lynchburg, Va.

WALTER POWELL Chase City, Va.

BOB GOODE Waterlick Plaza Lynchburg, Va.

DOUG DALTON Amherst, Va.

ALAN MABRY Collinsville, Va.

DAVID HARMON Collinsville, Va.

CLEVE PORTER Bedford, Va.

RONNIE DALTON Gretna, Va.

RAY LACKS Blackstone, Va.

ROGER LAYNE Timberlake Rd. Lynchburg, Va.

HAROLD NASH Appomattox, Va.

JAMES HOLLAND Altavista, Va.

ALAN DAVIS Brookneal, Va.

KEN SHAW Rivermont Ave. Lynchburg, Va.

JAMES ARMES Blackstone, Va.

DOUG MITCHELL Staunton, Va.

S&H GREEN STAMPS

KING'S

"VIRGINIA FOOD DEALER of the YEAR"

SUNDAY HOURS: 10 - 7

King's Honors It's Co-Founder with a Special...

WE ARE PLEASED AS PUNCH TO BE ABLE TO OFFER YOU ... TODAY'S ITEMS, YOU WILL FIND THEM ... BUT FRIENDLY, COURTEOUS AND EAGER TO SERVE YOU. OUR AIMS ARE DIP TO TREAT YOU ... AS WE WOULD ... OUR OWN FAMILY.

S&H GREEN STAMPS

KING'S

"VIRGINIA FOOD DEALER of the YEAR"

MEAT BUYS!

Swift's Premium Proten BEEF

RIB... **STEAK** ..... lb. $1.69

VALLEYDALE Reg. Sliced **BACON** .... lb. $1.39

SPLIT... **Broilers** ... lb. 59¢

VALLEYDALE TEEN PK. **Franks** ..... lb. 99¢

SALT.... **PORK** ..... lb. 49¢

VALLEYDALE 5 VARIETIES *Lunch* **Meats** 6-oz. PKG. 49¢

SLICED PORK **LIVER** ..... lb. 39¢

VALLEYDALE **Sausage** .. lb. 79¢

PORK *Neck* **BONES** lb. 49¢

IN-THE-PIECE **Braunschweiger** lb. 69¢

More Savings!

CUT UP PAN READY **FRYERS** lb. 49¢

Ground Beef lb. 79¢

COFFEE CREAMER **COFFEE MATE** ..... 22-oz. BOT. $1.68

KRAFT CATALINA FRENCH **DRESSING** ..... 5-oz. BOT. 58¢

Hawaiian **PUNCH** 2 46-oz. CANS 98¢

MACARONI & CHEDDAR KRAFT DELUXE **DINNER** 14-oz. PKG. 68¢

WHOLE **FRYERS** lb. 43¢

PET RITZ **Cobblers** 26-oz. PKG. 98¢

SMOKED **PICNICS** 6/9 lb. AVG. lb. 59¢

1st of SEASON DELICIOUS SOUTHERN GROWN **Peaches** 2 lbs. 89¢

PLEASING PRODUCE BUYS!

CRISP FRESH FLORIDA **Celery** STALK 29¢

FANCY WASH. STATE RED DELICIOUS **Apples** 3 lbs. $1.00 125 SIZE

NEW CROP FLA. WHITE **Potatoes** .... 5 lbs. 79¢

FANCY FLA. WHITE SEEDLESS **Grapefruit** .. 4 36 SIZE FOR 69¢

TEXAS NEW CROP JUMBO SWEET SPANISH **ONIONS** 2 lbs. 39¢

RICHFOOD **APPLE SAUCE** ..... 3 1-lb. CANS 88¢

MR. PIBB or **COCA-COLA** PLUS DEPOSIT ..... 8 PT. BOTS. 89¢

MACARONI or REG. or THIN **Spaghetti** RICHFOOD 4 8-oz. PKGS. 98¢

Hot Dog **CHILI** Castleberry 4 10-oz. CANS 98¢

RICHFOOD 1-PLY BATHROOM **TISSUE** 2 4-ROLL PKGS. 98¢

LIMIT 2 WITH $7.50 OR MORE PURCHASE EXCLUDING BONUS FEATURES

Reg. DRIP or Elec. PERK **GILLS COFFEE** $3.48 1-lb. CAN

LIMIT 1 WITH $7.50 OR MORE PURCHASE EXCLUDING BONUS FEATURES

RICHFOOD **Shortening** $1.18 3-lb. CAN

LIMIT 1 WITH $7.50 OR MORE PURCHASE EXCLUDING BONUS FEATURES

RED-GLO **Tomatoes** 4 1-lb. CANS 98¢

LIMIT 4 WITH $7.50 OR MORE PURCHASE EXCLUDING BONUS FEATURES

FROZEN FOOD & DAIRY BUYS!

KRAFT **June Cheesefest** SAVE 55¢

ON THESE FIVE CHEESE PRODUCTS FROM KRAFT

CRACKER BARREL .. 10-oz. SHARP STICK $1.29

DELUXE CHOICE .... 8-oz. 79¢

KRAFT JAR CHEESE .. 5-oz. 49¢

KRAFT PARMESAN .. 8-oz. $1.49

CHEEZ WHIZ ..... 8-oz. 89¢

With coupons from the Treasure Tree ad in today's paper.

KING'S

S&H GREEN STAMPS

100 FREE

WITH THIS COUPON & PURCHASE OF 32-oz. BORDEN'S BREAKFAST DRINK

GOOD ONLY AT KING'S EXPIRES 6/4/77

KING'S

S&H GREEN STAMPS

50 FREE

WITH THIS COUPON & PURCHASE OF 48-oz. BOT. GATORADE

GOOD ONLY AT KING'S EXPIRES 6/4/77

KING'S

THIS COUPON IS WORTH....

30¢ CASH

REFUND ON THE PURCHASE OF MIGHTY HIGH STRAWBERRY SHORTCAKES

GOOD ONLY AT KING'S EXPIRES 6/4/77

KING'S

THIS COUPON IS WORTH....

20¢ CASH

REFUND ON THE PURCHASE OF 4.5-oz. BACTINE SPRAY

GOOD ONLY AT KING'S EXPIRES 6/4/77

Grocery Buys!

PILLSBURY INSTANT MASHED **Potatoes** 1-lb. PKG. 88¢

LA RUTA *Corned* **BEEF** .. 12-oz. CAN 98¢

DIXIE 100's **Refills** ..... 5-oz. CUPS 78¢

CLEANER REFILL **Windex** .. 32-oz. BOT. 65¢

LIQUID DETERGENT (10¢ OFF LABEL) **DAWN** ..... 22-oz. BOT. 78¢

SAFEGUARD BATH **SOAP** ..... 3 BARS 98¢

CONCENTRATE (5-oz.) or LIQUID **PRELL** ..... 11-oz. BOT. 98¢

SPRAY (7-oz.) or ANTI-PERSPIRANT **Secret** ..... W/FREE MUSE OIL 8-oz. CAN $1.48

More Savings!

RICHFOOD TINY **SWEET PEAS** 2 SIEVE 3 CANS 88¢

SAVE ON... **SWIFT PREM** 12-oz. CAN 88¢

LIBBY'S DEEP BROWN **BAKED BEANS** 14-oz. CAN 4 FOR 98¢

CONTADINA **TOMATO SAUCE** 8-oz. CAN 5 FOR 98¢

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PRICES EFFECTIVE: JUNE 2-4, 1977